

Galen Walters Bio

Galen was trained an illustrator and graphic designer. Today, he is a creative entrepreneur, author, publisher, teacher and consultant. He is married to the love of his life, Mikki, and has two daughters and seven grandkids. Galen started is entrepreneurial journey with AdPlex, his first company, which he started from scratch with his wife Mikki, and ran for 27 years, then selling to Private Equity in 2002. At its peak, AdPlex had over 1,000 employees and seven large production facilities in North America. Today, Galen is CEO and Chairman of Relationship, Inc, a shopper-focused retail technology & marketing firm specializing in e-commerce and behavioral sciences to drive promotion for supermarkets. He also is owner of ARedStore.com, an online web-store for realtors.

He is the founder of the Leadership LAB at Go Away Farm in Bellville, Texas. He is a partner with Rev Terry Shock in Kingdom Leader Lab, created to train pastors and their spouses. He created the *4P™ Management System*, *Organizational Wellness Assessment* as well as *Why/What/How/Wow!*, his Organizational Excellence toolkit.



Galen is a co-author and publisher of *Into His Marvelous Light*, the original one-hour Bible study as well as it's follow-on companion study *Guide For Living*. He co-authored with Dan Sanders *Equipped To Lead*, a leadership handbook centered around the 4P Management System.

Galen is called to teach, and is an executive coach and consultant with a passion for helping leaders find their purpose and create balanced lives in this chaotic moment we live. He is on several boards of directors, and in his spare time he and Mikki raise cattle, chicken and vegetables on their organic farm in Bellville Texas.